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#### Fostering and boosting a culture of gaming among children







#### Focusing on gaming, creativity, community, nerdiness and having fun!

Kids get to use their minds to innovate in creative processes outside the realm of typical sponsored activities for children.



#### NÖRDLOVET is a day-long event where we offer children:

- Workshops to try out new activities
- Activities for relaxing and socializing
- A safe haven for children to express their nerdy interests
- Game Jams to experience the fun of idea creativity

- Roleplaying, drawing, animation, miniature painting, etc
- Board games, motion activated games, clay sculpting, painting, etc
- Not typically found or available at community centers
- Using digital tools to nuture gaming innovation



### A long-awaited event



Big interest amongst leaders and businesses





#### A long-awaited event

Approximately 300 visitors to our first two NÖRDLOV



*"It's great that my character has high charisma, that way I can disregard my autism for a while"* 

"I'm a nerd!"

"We've been looking for something like this for our daughter"

"Is there a club we can join?"

"My son really needed something like this"

*"I wish this kind of thing existed when I was a kid"* 

"I want to start painting miniatures!"

We offer children a community, and help them to discover new interests not available elsewhere

## Five NÖRDLOV per year

**Every** child should have access to something <u>they</u> want to do during holidays – together with others



SPRING



EASTER



SUMMER



AUTUMN





#### Ways of supporting NÖRDLOVET

Help us offer children a sense of community within the culture of gaming with our sponsor and partner packages!

Platinum	Gold	Silver	Bronze
SEK 50.000	SEK 25.000	SEK 15.000	SEK 5.000
Year partner	Event sponsor	Day sponsor	Basic sponsor
Co-arrange the event during a year with financing of in- frastructure, tech premises & arrang- ements.	Finance the cost of one event during the year.	Finance the cost of a employee and workshop mentor during one NÖRDLOVET.	Finance materi- als for the event participants.

Your company's visilility at NÖRDLOVET grows with each sponsorship level, impacting social channels, marketing, and the website. As a Platinum sponsor, your company enjoys maximum exposure, with mentions and logo display across all communication plattforms.

# THANK You!

For more information, please contact:

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